

# STRATEGIC PLAN



## Who We Are

The Oregon Public Library is a welcoming and safe gathering place that meets the information, leisure, civic, and cultural needs of a diverse community.



## Mission Statement

The Oregon Public Library:

- Fosters lifelong learning by providing free and equal access to timely information and technology with connections to schools and other community resources.
- Provides a space for people of all ages to meet and exchange ideas.
- Supports the educational, civic, and cultural activities of the community.
- Responds to the changing community needs by providing efficient services and resources in a non-judgemental, friendly environment.

**The Strategic Plan** supports the Oregon Public Library's implementation of innovative services that enrich community life.

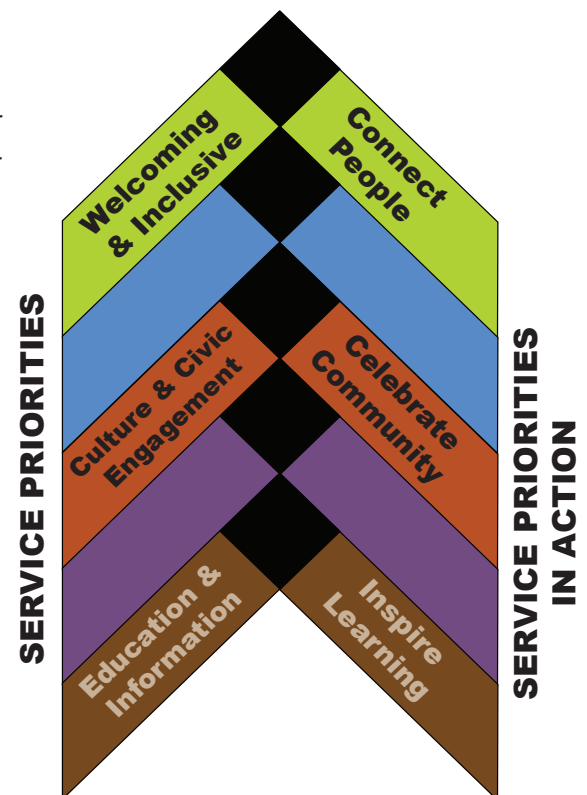


## Core Community Priorities

Community members care about shared futures and identified the following concepts as key priorities for supporting the civic health and vitality of the greater Oregon area:

- **Welcoming and Inclusive Community:**  
We want our community to be one that is accepting of all. We want to help each other succeed.
- **Welcoming and Inclusive Spaces:** We want community members to have a free and welcoming space where we can gather to connect with, learn from, and engage with one another.
- **Culture and Heritage:** Our community is a unique one where the voices of all residents are heard and valued. We respect each other and strive to work together to make our community strong and vibrant.

## COMMUNITY PRIORITIES



# The Oregon Public Library's Service Priorities to our Community:

## **Welcoming and Inclusive:**

The Oregon Public Library will be a safe, comfortable, and inclusive space where all residents will feel welcomed to socialize, share common interest and create community.

## **Information and Education:**

The Oregon Public Library will provide opportunities for community members to engage with resources, materials, and information in a welcoming environment.

## **Culture and Civic Engagement:**

The Oregon Public Library will honor the diverse community, local history, and regional riches of the greater Oregon area.

## Framework to Measure Impact of Strategic Plan:

### **WELCOMING AND INCLUSIVE:**

*The Oregon Public Library will be a safe, comfortable, and inclusive space where all residents will feel welcomed to socialize, share common interest and create community.*

The Oregon Public Library will:

- Strengthen its role as community hub, which is an appealing and functional environment for the diverse community of the greater Oregon area.
- Provide opportunities for community members to interact, share common interests, and connect with one another.

### **INFORMATION AND EDUCATION:**

*The Oregon Public Library will provide opportunities for community members to engage with resources, materials, and information in a welcoming environment.*

The Oregon Public Library will:

- Provide access to materials, both physical and electronic, that meet patrons' informational and recreational needs.
- Provide professional and helpful customer service in environments that are welcoming and safe.
- Provide programs and services designed to support the educational and developmental needs of all learners in the Oregon School District.

### **CULTURE AND CIVIC ENGAGEMENT:**

*The Oregon Public Library will honor the diverse community, local history, and regional riches of the greater Oregon area.*

The Oregon Public Library will:

- Provide patrons of all ages spaces to meet, gather, and interact.
- Connect community members with local organizations and partners, those with shared interests, and others who work together to improve the quality of life for Oregon residents.